



## The Great Legal Quiz

As well as being a fun event and an ingenious way to compete again participants in the same quiz across the country simultaneously it is also an important way to raise desperately needed funds for the advice sector which helps thousands of people every year obtain access to justice.

## Our Top Fundraising Tips

### 1) Set yourself a fundraising target

Having a goal to work towards will really help focus your efforts. We think it would be more than achievable for a quiz team of 10 to raise £250 but there is no minimum fundraising requirement to take part in the *Great Legal Quiz* event.

### 2) Getting social

Publicising your efforts on social media (Facebook, Twitter and LinkedIn) will help spread the word about all of your hard work. Copy the link of the *Great Legal Quiz* page onto your personal profile, LinkedIn profile and your Virgin Money Giving page, and include us in your fundraising tweets. If you are using Twitter and LinkedIn then use #GreatLegalQuiz to connect with other fundraisers and information about the event.

### 3) Double your money

Why not ask your employer if they will match the money you raise. It is a chance for them to contribute and will quickly double your fundraising total.

### 4) Think beyond the cash...

It can sometimes be uncomfortable to ask for money directly so why not plan a smaller scale fundraising events to go alongside the main event. Bake sales always go down well in an office and could, with venue permission, be an add-on to the quiz. Similarly raffles or silent auctions are another good way to raise a bit of extra money and even interest in the event itself – why not ask some local well known businesses to donate a raffle prize and sell tickets at the event itself.

There are lots of [tips](#) on the Virgin Money Giving site to help you make the most of anything you decide to do.